

ACIL

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SPONSOR GUIDE

80TH ANNUAL MEETING

The Benson Hotel, Portland, Oregon

October 2-5, 2017



ENHANCING

PUBLIC HEALTH & SAFETY

THROUGH QUALITY TESTING AND ENGINEERING

ACIL is the trade association representing independent, commercial, scientific and testing laboratories. Its members are professional services firms engaged in testing, product certification, consulting, and research and development. Affiliated membership is available to manufacturers' laboratories, consultants and suppliers to the industry and related trade associations.

ACIL defines independent scientific and engineering services firms as commercial entities engaged in analysis, testing, inspection, materials engineering, sampling, product certification, research and development and related consulting services for the public. They are not affiliated with any institution, company, or trade group that might affect their ability to conduct investigations, render reports, or give professional, objective and unbiased counsel.

VISION:

To be recognized as the leader advancing the interests of the testing industry.

MISSION:

To enhance members' success by:

- Providing advocacy, education, service, and mutual support
- Promoting quality, ethics, independence, objectivity, and free enterprise

MEMBERSHIP DEMOGRAPHICS

More than 150 member companies throughout the U.S.

Represents more than 2,000 facilities

Represents more than \$2B in annual revenues

Represents the lab owners and senior managers

Employs thousands of quality lab technicians and the industry continues to grow

Represents more than 75% of the independent commercial environmental testing in the U.S.

SUBJECT TO CHANGE

PRELIMINARY SCHEDULE



MONDAY, OCTOBER 2, 2017

8:00 am - Noon	Board of Directors Meeting
9:30 am - 1:00 pm	Registration Open
10:00 am - Noon	ILI Analyst Enrichment Work Group Meeting
1:00 pm - 5:00 pm	Section Breakouts
3:00 pm	Break
6:00 pm - 7:30 pm	Welcome Reception with Exhibitors



TUESDAY, OCTOBER 3, 2017

7:00 am	Registration Opens
7:30 am - 8:30 am	Networking Breakfast/Opening Session
8:30 am - 9:45 am	Keynote Presentation - Redmond Ramos
9:00 am - 11:00 am	Spouses/Guests Gathering
9:00 am - 10:00 am	Scholarship Committee meeting
9:45 am - 10:45 am	Educational Session — Ken Lynch
10:45 am - 11:00 am	Break
11:00 am - 12:15 pm	OCC Strategy
12:15 pm - 5:00 pm	Golf Tournament <i>(box lunch provided)</i>
12:15 pm - 5:30 pm	Networking Event / Wine Tour <i>(box lunch provided)</i>
6:00 pm - 7:00 pm	Reception with Exhibitors
7:00 pm - 10:00 pm	Evening on Your Own



WEDNESDAY, OCTOBER 4, 2017

7:00 am	Registration Opens
7:00 am - 8:00 am	ILI Board Meeting
7:30 am - 8:30 am	Networking Breakfast with Exhibitors
8:30 am - 10:00 am	General Session & Keynote Speaker - Christine McKinley
9:00 am - 11:00 am	Spouses/Guests Gathering
10:00 am - 10:30 am	Break
10:30 am - Noon	Educational Session — Jason Greer: Diversity and the Brain
Noon - 1:45 pm	Lunch & Annual Business Meeting in Exhibit Room
1:30 pm - 5:00 pm	Spouse Tour: Columbia River Gorge
2:00 pm - 4:30 pm	CEO Forum
2:00 pm - 4:00 pm	Educational Session for non CEO attendees - Jason Greer and Ken Lynch
3:15 pm - 3:30 pm	Break
5:30 pm - 9:30 pm	Annual Dinner & Banquet at the Oregon Museum of Science and Industry



THURSDAY, OCTOBER 5, 2017

7:00 am	Registration Open
7:30 am - 8:30 am	Networking Breakfast
8:30 am - 10:30 am	Roundtable Workshop

SHOWCASE HOURS HAVE BEEN DESIGNED NOT TO COMPETE WITH SCHEDULED SESSIONS.



ACIL

MEETING LOCATION

BENSON HOTEL

PORTLAND, OREGON

309 SW Broadway, Portland, OR 97205

Ph: 503-228-2000 | Fax: 503-471-3920

Cancellation

If you are unable to attend, there will be a cancellation fee of 50% as long as you cancel prior to Monday, August 18, 2017.

If you cancel after Monday, August 18, 2017, there will be no refund of your registration fees.

Sponsorships are non-refundable.

SPONSORSHIP OPPORTUNITIES

SECTION MEMBERSHIP CONFERENCES

MONDAY

\$2,000*

Sponsor an educational breakout. These breakouts based on specialty and include Construction Materials Engineering and Testing, Environmental Sciences, Food Sciences (formerly Microbiology and Analytical Chemistry) and Conformity Assessment. You will have two minutes of microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

ANNUAL DINNER & BANQUET

WEDNESDAY

\$10,000 & Co-sponsor \$6,000*

A one-of-a-kind event hosted at the Oregon Museum of Science and Industry in premier fashion. This is open to all attendees. You will have 2 minutes of microphone time to welcome everyone and introduce the dinner and awards ceremony. Appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and recognized from the podium.

WELCOME RECEPTION

MONDAY

\$3,000 & Co-sponsor \$1,500*

This Premier Sponsor event is open to all attendees and is always well attended. You will receive two minutes microphone time and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature and be recognized from the podium.

KEYNOTE ADDRESS

TUESDAY & WEDNESDAY

\$4,000*

This is an opportunity to open the Conference as a sponsor of the Keynote Speaker. You will have two minutes microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

REGISTRATION AREA SPONSOR

MONDAY – THURSDAY

\$3,000 & Co-sponsor \$1,500

This is an excellent opportunity to sponsor the registration area. You will receive the opportunity to hand out promotional literature to all attendees as they arrive and appropriate signage will be displayed in the registration area. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

HOTEL ROOM DROP

\$1,000

This is an opportunity to send collateral or gifts to all attendees in the conference hotel directly to their hotel rooms. ACIL coordinates all activities with the hotel and ensures delivery. Your sponsorship will also be listed on ACIL's web site and in all conference literature. No room drops will be permitted without coordinating with ACIL.

** Indicates two minutes of microphone time allotted to the sponsor at this event.*

SPONSORSHIP OPPORTUNITIES

LUNCHEON & ANNUAL BUSINESS MEETING

WEDNESDAY

\$4,000 & Co-sponsor \$2,000*

This is open to all attendees. You will have two minutes of microphone time to welcome everyone and introduce the luncheon and appropriate signage will be displayed in the room. Your sponsorship will also be listed on the conference literature and ACIL's web site and be recognized from the podium.

ANNUAL CONFERENCE TOTE BAGS

\$3,000

A wonderful giveaway and your logo will appear on all bags. Every attendee carries the tote bag throughout the conference and in many instances back home and beyond.

EDUCATION SESSIONS

TUESDAY & WEDNESDAY

\$1,000*

This is an opportunity to introduce the speaker of this well attended event. You will have two minutes of microphone time to introduce the session and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

REFRESHMENT BREAKS

\$1,000 Each

Your logo and signage will appear at the refreshment breaks area. You are invited to provide cups, napkins and other utensils with your logo on each. Your sponsorship will be listed on ACIL's web site and in all conference literature.

BREAKFAST

TUESDAY, WEDNESDAY & THURSDAY

\$1,500* Each

Sponsor one of the morning's first activities and address all the attendees in this breakfast session. You will have two minutes of microphone time to address the group and appropriate signage will be displayed in the room. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

** Indicates two minutes of microphone time allotted to the sponsor at this event.*

ACIL ANNUAL

GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

OVERALL TOURNAMENT SPONSORS

\$3,000 OR CO-SPONSOR \$1,500

You will have the opportunity to be the Key Sponsor of this event. Get the right exposure, meet the players and award the winning prizes. You will also get to start the tournament and greet all players. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

SPONSOR A HOLE \$200

You will have an opportunity to have someone present to meet and greet the players at the sponsored hole. You will also receive appropriate signage at the hole listing you as sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature. (Please note that ACIL will handle all the prizes unless the sponsor has a desire to do something special.)

LONGEST DRIVE (MALE & FEMALE) \$250

You will have the opportunity to have someone present to meet and greet the players at the sponsored hole. You will also have the opportunity to present the prizes at the post-game reception. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

NEAREST TO THE PIN \$250

You will have the opportunity to have someone present to meet and greet the players at the sponsored hole. You will also have the opportunity to present the prizes at the post-game reception. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

GOLF CART SPONSOR \$1,000

You will have the opportunity to have someone present to meet and greet the players at the Golf Cart Enclosure. You will also receive appropriate signage at the hole listing you as a sponsor. Your sponsorship will also be listed on ACIL's web site and in all conference literature.

Please note that all sponsors can provide logo golf balls, golf towels, tees and any other gifts they would like to hand out at the tournament.



GET NOTICED:

A flash drive with speaker presentations and sponsor/company profiles will be distributed to all conference attendees. All sponsors will be further recognized as major sponsors of ACIL's 80th Annual Meeting according to the following categories.



PLATINUM SPONSOR

Any company sponsoring **\$10,000** and above will be listed as a Platinum Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

GOLD SPONSOR

Any company sponsoring **\$5,000** and above will be listed as a Gold Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

SILVER SPONSOR

Any company sponsoring **\$2,500** and above will be listed as a Silver Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

BRONZE SPONSOR

Any company sponsoring **\$1,000** and above will be listed as a Bronze Sponsor in all events communications including the conference and program brochure and on the web site with a link to their homepage.

FRIEND OF ACIL

Any company sponsoring **\$500** and above will be listed as a Friend of ACIL in all events communications including the conference and program brochure and on the web site with a link to their homepage.



2017 ANNUAL MEETING
October 2-5, 2017
Portland, Oregon
The Benson Hotel

SPONSORSHIP FORM

Please print or type, complete and return by fax, phone, or mail.

Company: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Marketing & Sponsorship Opportunities

COST

Annual Dinner and Banquet	\$10,000	_____
Welcome Reception/Co-sponsor	\$3,000/\$1,500	_____
Section Membership (4)	\$2,000 each	_____
Luncheon/Co-sponsor	\$4,000/\$2,000	_____
Keynote Address	\$4,000	_____
Registration Area/Co-Sponsor	\$3,000/\$1,500	_____
Education Session	\$1,000 each	_____
Continental Breakfast	\$1,500 each	_____
Refreshment Breaks	\$1,000 each	_____
Annual Conference Tote Bags	\$3,000	_____
Hotel Room Drop	\$1,000	_____
FRIEND OF ACIL	\$500	_____
Golf (specify option): _____		_____
_____		_____

Mail

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 Independent Laboratories
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 Chantilly, VA 20153

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 jenochs@acil.org
 (202) 887-5872 ext. 109

Questions:

Richard Bright
 rbright@acil.org
 (202) 887-5872

TOTAL COST _____

PAYMENT OPTIONS

Credit Card: Visa Mastercard AMEX

Check: _____

Cardholder name: _____

Card#: _____

Signature: _____

Expiration Date: _____ Security Code: _____