

The background of the cover is a photograph of the Cloud Gate sculpture in Chicago at dusk. The sculpture is highly reflective, mirroring the surrounding city buildings and the sky. The buildings in the background are lit up, with their windows glowing against the twilight sky. The overall scene is a vibrant urban landscape.

ACIL

AMERICAN COUNCIL OF INDEPENDENT LABORATORIES

77th Annual Meeting

**EXHIBITOR
GUIDE**

Chicago, Illinois

Hyatt Chicago Magnificent Mile Hotel

October 5-8, 2014

ACIL
EXHIBITOR GUIDE

2014 Annual Meeting Preliminary Schedule
**subject to minor changes*

Sunday, October 5th, 2014

8:00 am – 1:00 pm ACIL Board of Directors
9:30 am – 1:00 pm Registration Opens
1:00 pm – 5:00 pm Section Breakouts
1:00 pm – 5:00 pm Exhibitor Set Up
6:30 pm – 7:30 pm Welcome Reception with Exhibitors
7:30 pm Evening on your own

Monday, October 6th, 2014

7:00 am Registration Opens
7:30 am – 8:30 am Networking Breakfast with Exhibitors
8:30 am – 10:00 am Keynote Speaker
10:00 am – 10:30 am Networking Break with Exhibitors
10:30 am – Noon Education
Noon – 2:00 pm Lunch and Speaker in Exhibit Hall
2:00 pm – 3:30 pm Education
2:00 pm – 5:00 pm Guest/Spouse Tour
3:30 pm – 4:30 pm Networking Break with Exhibitors
4:30 pm – 5:30 pm Annual Business Meeting
4:30 pm – 6:00 pm Exhibitor Breakdown
6:00 pm Evening on your own

Tuesday, October 7th, 2014

7:00 am Registration Opens
7:30 am – 8:30 am Networking Breakfast
7:30 am – 8:30 am Past Presidents Breakfast
(by Invitation Only)
8:30 am – 9:30 am Keynote Speaker
9:00 am – 11:00 am Spouses/Guests Gathering
9:45 am – 10:45 am Earl Hess Lecture Series
9:45 am – 12:15 pm CEO Forum
10:45 am – 11:00 am Break
11:00 am – 12:15 pm Education
12:15 pm – 1:15 pm Networking Lunch
12:15 pm – 5:30 pm ACIL Tom Zierenberg Memorial
Golf Tournament
1:30 pm – 4:30 pm Tour at UL Headquarters
1:30 pm – 4:30 pm Guest/Spouse Tour
6:30 pm – 10:00 pm Annual Reception and Dinner

Wednesday, October 8th, 2014

7:00 am Registration Opens
7:30 am – 8:30 am Networking Breakfast
8:30 am – Noon Roundtable Workshop

Showcase hours have been designed not to compete with scheduled sessions.

ACIL EXHIBITOR GUIDE

WHAT IS ACIL?

ACIL is the trade association representing independent, commercial, scientific and engineering firms. Its members are professional services firms engaged in testing, product certification, consulting, and research and development. Affiliated membership is available to manufacturers' laboratories, consultants and suppliers to the industry and related trade associations.

ACIL defines independent scientific and engineering services firms as commercial entities engaged in analysis, testing, inspection, materials engineering, sampling, product certification, research and development and related consulting services for the public. They are not affiliated with any institution, company, or trade group that might affect their ability to conduct investigations, render reports, or give professional, objective and unbiased counsel.

VISION:

To be recognized as the leader advancing the interests of the testing industry.

MISSION:

To enhance members' success by:

- Providing advocacy, education, service and mutual support.
- Promoting quality, ethics, independence objectivity and free enterprise.

MEMBERSHIP DEMOGRAPHICS:

- Over 150 member companies throughout the U.S.A.
- Represents over 2000 Facilities.
- Represents over 2 \$Billion in Annual Revenues.
- Represents the Lab Owners and Senior Managers.
- Employs Thousands of Quality Lab Technicians and the Industry Continues to Grow.
- Represents over 75% of the Independent Commercial Environmental Testing in the U.S.



ACIL
EXHIBITOR GUIDE

WHY EXHIBIT?

- Meet decision makers from the major Independent Testing Labs who operate laboratories for Major Fortune 100 Companies.
- Generate valuable sales leads.
- Introduce new products.
- Advertise your services.
- Promote company awareness and brand image.
- Network with industry leaders.

REACHING THE AUDIENCE

Each participating organization will receive one tabletop only display.

In addition each participating organization will:

- Be featured in an issue of the ACIL Newsletter and on the ACIL website.
- Receive a half page ad in the conference program.
- Be featured on a prominent sign listing all the exhibitors onsite and in the program.



ACIL
EXHIBITOR GUIDE

The American Council of Independent Laboratories Organizing Committee Cordially Invites Your Company to Participate in its 2014 Annual Meeting.

MEETING LOCATION:

The meeting location will be at the Hyatt Chicago Magnificent Mile, 633 North Saint Clair, Chicago, IL 60611. Discounted rooms are available for \$219 per night, Corner Suites for \$319 per night if you reserve by September 3, 2014. To receive the ACIL rate please contact the hotel directly for room reservations at 888-591-1234 and ask for the ACIL special group rate or book on line by clicking on the following link <https://aws.passkey.com/g/22996312>



CANCELLATION:

If you are unable to attend, there will be a cancellation fee of 50% as long as you cancel prior to August 24, 2014. If you cancel after August 24, 2014 there will be no refund of your registration fees. Sponsorships are non-refundable.

TABLETOP ASSIGNMENTS:

If you require electricity/internet, arrangements must be made through the Hotel. More information will follow in the Exhibitor Manual.

CONFIRMATION:

Your confirmation will be "emailed" upon receipt of payment. An Exhibitor Manual will be sent by August 1, 2014.

SHIPPING OF BOOTH/MATERIALS:

All shipping arrangements MUST be made through the Hotel and should arrive at the hotel no earlier than October 2, 2014. Complete shipping information will be sent in your confirmation packet and Exhibitor Manual.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the Hyatt Chicago Magnificent Mile and ACIL any representative, agency or employee while using exhibition facilities.

Please note that more detailed information will be included in your Exhibitor Manual.

ACIL EXHIBITOR GUIDE

EXHIBITOR INFORMATION:

Each exhibitor receives a 6 foot draped tabletop only with two chairs, and ONE full conference registration. Additional registrations can be purchased. Exhibitors will also receive a roster of registrants at least 10 days prior to the conference. Please note that booth, backdrops and additional chairs are NOT permitted in the exhibit area.

SET-UP AND TEAR DOWN OF EXHIBITS:

Shipment, set-up and tear-down of exhibits will take place on the dates and times specified by ACIL. Set-up and tear-down will not begin until the times indicated on page 1 (preliminary schedule of events). We ask that you don't tear-down until the time specified. Please plan to staff your tabletop area through Monday (October 6, 2014) until 4:30pm.



EXHIBITOR FEE:

- Associate Members (annual dues of \$1000 for annual sales under \$10M): \$1200 includes one conference full registration and table top display.
- Associate Members (annual dues of \$5000 for annual sales over \$10M): \$699 includes one conference full registration and table top display (discounted registration due to the table top display being included with membership).

PAYMENT:

All exhibitors must either register by phone, mail or fax your form to the ACIL office.





77th Annual Meeting

October 5-8, 2014

Hyatt Chicago Magnificent Mile
633 North Saint Clair
Chicago, IL 60611

EXHIBITOR REGISTRATION FORM

3 ways to register: Fax • Mail • Phone



Please print or type, complete and return to address below

**FOR INFORMATION REGARDING EXHIBITORS
PLEASE CONTACT:**

Tony Kozak
ACIL Corporate Liaison
(716) 844-8174
TonyKozak@roadrunner.com

Company: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____
Website: _____

**OTHER INFORMATION AND SPECIAL NEEDS
(please mark all that apply)**

- This is my first time as an exhibitor
- I am the primary representative of my member institution
- Special requests: _____

Representative(s) Staffing Exhibit: (names as they should appear on name badge and in the official program and additional fees apply for second attendee)

1. _____
Title: _____
2. _____
Title: _____

EXHIBITOR REGISTRATION DEADLINE: August 29, 2014

ALL logos and ads are due to ACIL in PDF or JPG format no later than 9/5/14. We do not hold space for you in our program if you cannot meet this deadline.

* All event exhibitors and sponsors receive free advertising on the ACIL website.

Exhibitor Tabletop Fee*		COST
Member Exhibitor: (L1 - annual sales under \$10M)	\$1,200*	_____
New Associate Member Package: (L1) (includes membership through 12/31/2015)	\$1,750*	_____
Member Exhibitor: (L2 - annual sales over \$10M) (table is included with membership at L2)	\$699*	_____
New Associate Member Package: (L2) (includes membership through 12/31/2015)	\$5,250*	_____
Additional Rep:	\$649	_____
*Fee includes one full conference registration		
TOTAL COST		_____
Marketing & Sponsorship Opportunities		
<input type="checkbox"/> I am interested in Sponsorship Opportunities		

TOTAL REGISTRATION FEES (pg 1) \$ _____

TOTAL SPECIAL ACTIVITIES FEES (pg 2) \$ _____

GRAND TOTAL (pg 1 + pg 2)* \$ _____

<p>PAYMENT OPTIONS - payment due by</p> <p>Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX</p> <p>Check: _____</p> <p>Cardholder name: _____</p> <p>Card#: _____</p> <p>Signature: _____</p> <p>Expiration Date: _____</p> <p>Fax this form to: (202) 887-0021</p>



**If mailing registration form, please send
along with payment to:**

ACIL
PO Box 223591
Chantilly, VA 20153

Thank you for supporting the 77th Annual Meeting 2014



77th Annual Meeting Special Activities Registration

October 5-8, 2014 - Hyatt Chicago Magnificent Mile - Chicago, IL

Activity Registration

Navy Pier

2:00 pm - 5:00 pm on Mon (10/6)

\$25 includes tour and transportation

No. of tickets _____ Total \$ _____

City Trolley Tour

1:30 pm - 4:30 pm on Tue (10/7)

\$35 includes tour and transportation

No. of tickets _____ Total \$ _____

Annual Reception & Dinner

6:30 pm - 10:00 pm on Tue (10/7)

included with full, spouse/guest, or Tue registrations (\$200 or if purchased outside a registration)

No. of tickets _____ Total \$ _____

UL Headquarters Tour

1:30 pm - 4:30 pm on Tue (10/7)

Included with full, spouse/guest, or Tue registrations

(or \$15 if purchasing outside of a registration)

No. of tickets _____ Total \$ _____

Golf Tournament

Tournament to start at 12:15 pm on Tue (10/7) \$100

Club Rental (\$25, includes balls)

No Clubs Needed

Golf Handicap _____

No. of tickets _____ Total \$ _____

\$ Total Amount

RSVP

I/we will be attending the following:

Breakfast

Monday # _____

Tuesday # _____

Wednesday # _____

Lunch

Monday # _____

Tuesday # _____

Tours

UL HQ Tour # _____

Receptions

Sunday # _____

Tuesday # _____

Afternoon at the Navy Pier

Monday, October 6, 2:00 pm - 5:00 pm

Located on Lake Michigan, just East of Chicago's Downtown, Navy Pier has been a Chicago landmark since it first opened in 1916. Originally designed as both a shipping and recreational facility, the Pier also served as a military training site during two world wars, a venue for concerts and exhibitions, and the temporary home for a once-fledgling University of Illinois' Chicago campus.

Navy Pier is the place where all of Chicagoland and tourists from around the world have come together since 1995 to enjoy the beauty and the thrills of a day on Lake Michigan. From rides to restaurants, exhibitions to entertainment, shopping to dining cruises and tour boats, Navy Pier has it all - in a location unlike any other!

Not to be missed at the Navy Pier is the **Smith Museum of Stained Glass Windows**.

The Smith Museum of Stained Glass Windows is a permanent display of 150 stained glass windows housed in an 800-ft.-long series of galleries along the lower level terraces of Festival Hall. Open since February 2000, it is the first museum in the United States dedicated solely to stained glass windows. It showcases both secular and religious windows and is divided by artistic theme into four categories: Victorian, Prairie, Modern and Contemporary. All of the windows were designed by prominent local, national and European studios and most were originally installed in Chicago area residential, commercial and religious buildings.

There's so much to do in the 50 acres of parks, promenades, gardens, shops, eateries and attractions in the Navy Pier. Enjoy the afternoon!

UL Headquarters Tour

Tuesday, October 7, 1:30 pm - 4:30 pm

UL Laboratories, headquartered in North Brook, is a global independent safety science company with more than a century of expertise innovating safety solutions from the public adoption of electricity to new breakthroughs in sustainability, renewable energy and nanotechnology. Dedicated to promoting safe living and working environments, UL helps safeguard people, products and places in important ways, facilitating trade and providing peace of mind.

The afternoon will include a private tour of their laboratory facility. Transportation to and from the facility will be provided.

Annual Reception & Dinner

Tuesday, October 7, 6:30 pm - 10:00 pm

Enjoy ACIL's annual Awards Dinner at the **Skydeck Chicago** (99th Floor Willis Tower).

The Willis Tower rises 1,353 feet in the air and offers spectacular views spanning up to four states. Enjoy cocktails, Hors d'oeuvres and a special gourmet dinner in the tallest building in the Western Hemisphere.

Get out on the Ledge if you Dare!

Our evening includes VIP Access to the world renowned **LEDGES**, glass boxes that extend out 4.3 feet from the Skydeck.

Transportation to and from the Skydeck will be provided.

City Trolley Tour

Tuesday, October 7, 1:30 pm - 4:30 pm

Whether you're a first-time visitor to Chicago or lifelong resident, the Highlights tour is the perfect way to see the Windy City. This entertaining and informative trolley tour passes by Chicago's historic landmarks, classic movie locations, and hottest attractions including:

Millennium Park: Cloud Gate (The Bean), the Park Shop

Michigan Avenue Bridge: Trump Tower, Wrigley Building, boat tours

Block Thirty Seven: State Street shopping, Picasso, Garrett Popcorn Shop, Chicago Theatre, Macy's

Art Institute: Grant Park, Millennium Park, Orchestra Hall

Hilton Towers and Hotel: Buckingham Fountain

Field Museum of Natural History: Shedd Aquarium, Adler Planetarium, Soldier Field

Sheraton Chicago: NBC Tower, AMC Theater, Riverwalk

Navy Pier: Shopping, dining, boat tours, family attractions, and more

The Magnificent Mile: Wrigley Building, Tribune Tower, Nordstrom's, Apple Store, Nike Town

Hancock Center: Hancock Observatory and Signature Room, Bloomingdale's, Cheesecake Factory, Oak Street shopping

Water Tower: American Girl Place, Water Tower Place shopping, Chicago Visitor Center, Lookingglass Theatre, Mag Mile shopping

River North: Hard Rock Cafe, Rainforest Cafe, Ed Debevic's, Portillo's, Retro McDonald's, Pizzeria Uno

Willis (formerly Sears) Tower: The Skydeck, Board of Trade, Union Station

Tom Zierenberg Memorial Golf Tournament

Tuesday, October 7, \$100 (Additional \$25 for club rental)

In memory of our dedicated Food Sciences Section Chair, ACIL continues its tradition with the second annual Tom Zierenberg Memorial Golf Tournament at Chicago's Jackson Park Golf Course.

The Pride of the Chicago Park District: the historic 18-hole golf course has mature hardwood trees protecting the fairway and greens putting emphasis on accurate shots.

Jackson Park golf course opened in 1897 and features 5,463 yards of golf from the longest tees for a par of 72. The course rating is 65.7 and it has a slope rating of 107.

Price includes boxed lunch, cart, practice time, two drinks while golfing, reception and transportation to and from course.

Golf Tips: Jackson Park Golf Course

<http://www.golfink.com/golf-courses/course.aspx?course=334145#ixzz318dtSL3s>